

Happy Healthy Oily Pets: Script

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Slide 1 – welcome/intro slide

Slide 2

Common Sense isn't as common as we would like to think...

1. Animals have a strong sense of smell & are more sensitive than humans to essential oils.
 1. Give your pets time to adjust to the new aromas.
 2. Don't diffuse hot oils like oregano, thyme, cinnamon ... blends with hot oils are generally ok
2. Use oils on yourself → around your pet BEFORE you apply them on your pet.
 1. When using them on your pet, make sure to avoid eye, nose, mouth & ears
 2. A great way to start the process is to apply the oil to your hands & rub them together then simply pet your pet ☺
3. When you introduce essential oils, start slow & dilute at a ratio of 1 drop EO to 5 drops V6 or spray bottle with 4 oz. water w/ 2 drops EO Just like humans, every pet responds uniquely to EO.
 1. Watch your pets & see how they react each time you add a new oil
4. Pay attention to your pets response as you introduce & use EO.
 1. Just like people, some pets lay down & love oils being applied ...some pets do not like them at all.
5. Citrus essential oils should not be used directly on cats.
 1. Small amounts diluted in blends is fine.
6. Fish, Birds & Amphibians will not be discussed in this presentation.
 1. They have unique needs & this workshop is not long enough to cover all of their needs.
7. **Be sure to consult with your pets vet if you have any questions**

Slide 3

There are some core basics that our critters need to be happy & healthy. Each animal has it's own unique needs but for the most part they all need a few basics:

1. Just like us, most animals love some time outside with the sun, wind & grass. Make sure it isn't too hot & they have a good source of shade & water. Keep your babies safe from predators, but let them outside with you when you can. Bigger animals should get time outside with you on a daily basis.
2. Your pets need good clean water available at all times. Most pets even enjoy a chance to play in water when it is hot!!
3. Exercise is important. They need to run, walk, jump, roll & use all of their beautiful muscles on a regular basis. It is your job to keep them moving ☺

4. Play time & mental stimulation. I know this just seems like exercise, but this is different. They need toys available that make them think & play. Birds need mirrors, bells & shiny things. Cats need things that roll when they touch it, string they can attack, a place to scratch & claw. Dogs need balls, tough chew toys, things that squeak & crinkle.
5. We should feed our animals a diet that most resembles what they would find if they were in nature. Just using kibble as a their only food source is not good for their digestive system or their teeth. Make sure your small animals are getting nuts & seeds that they have to work to open. Dogs & cats get some raw meats and bones. They need variety to get all of the minerals & vitamins their bodies require. You can consult with a vet for the best options for your pet.
6. Pets need physical touch from you &/or other animals. Petting, massaging, ridding, cuddling ... all led by what your pet enjoys & responds too are very important for their mental wellbeing.
7. They also need time to just be left alone. They will generally let you know when they are ready to stop being touched & played with. If you have children or visitors it is a good idea to have a room where your pet can escape when it needs to just relax &/or sleep.
8. Just like your own children our pets need to know that they are safe & loved.

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We are so excited to tell you that a portion of all proceeds from Animal Scents products goes to support Vital Ground, a nonprofit organization dedicated to protecting the habitat of grizzly bears and other wide-roaming wildlife. Vital Ground works to ensure the recovery and long-term survival of grizzly bears & many native species that share their range. They also help create “bear aware” communities to reduce conflicts between humans & bears. You can follow up online with <http://www.vitalground.org/>

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- Animal Scents® Shampoo cleans, conditions, and protects your pet’s coat without harmful ingredients.
- This shampoo is gentle & leaves your fur babies with a soft beautiful shine.
- Formulated with **Citronella, Lavandin, Lemon, Geranium & Spikenard essential oils.**
- Animal Scents™ Shampoo is highly concentrated. If necessary, dilute with water

Slide 6

According to the American Heart Association, dental health and heart health may be connected for humans. It is one of the reasons we have to focus on good oral hygiene in order to live a long healthy life. We all know those people who need to brush more often, you can smell their breath from a distance.

80% of dogs & 70% of cats do not receive proper dental care which results in bad breath & can show signs of dental disease by the age of 3.

http://www.heart.org/HEARTORG/HealthyLiving/Dental-Health-and-Heart-Health_UCM_459358_Article.jsp#.V6JQRbgrK00

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Oral care is just as important for your furry friends as it is for you, but cleaning teeth is easy to neglect when it involves holding down your pet as you struggle with a toothbrush. Now maintaining a happy and clean mouth is as simple as tossing your pet an Animal Scents pet chew!

- Animal Scents® Dental Pet Chews combine the power of **Spearmint, Peppermint, and ParaGize™ essential oils** to create a tasty treat that supports oral and digestive health for dogs and other pets.

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- These snacks are free of artificial colors, flavors, and preservatives, so you know you're giving your pet the best.
- Formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for adult dog maintenance.

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- Made with grooves that work with animals' instinctive chewing style and include naturally derived ingredients, so they're easy to eat and digest.
- Small dogs need ½ of a chew & large dogs can use the whole Dental Pet Chew
- Toss the toothbrush and instead support your pet's oral care with this simple snack!

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- T-Away could be considered the first line of defense in keeping our pets calm due to new environment, loud noises or injury.
- A calm animal can be cared for & treated with more ease.

- T-Away helps the animal relax and become accustomed to new things, places, people & other pets.
- A beautiful blend of **Tangerine, Lavender, Royal Hawaiian sandalwood, German chamomile, Frankincense, Valerian, Ylang ylang, Black spruce, Geranium Davana, Orange, Rue, Helichrysum, Hyssopus, Spanish sage, Patchouli, Coriander, Blue tansy, bergamot, Rose, Lemon, Jasmine, Roman chamomile & palmarosa essential oils.**
- Add 1 drop behind each ear to **calm your pet** or use an AromaGlide Roller Fitment to apply to the bottoms of paws or on the flanks.

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- PuriClean is the first step in an amazing 3 step process for our furry loved ones.
- Best when used as a three-part system:
 - **PuriClean™**
 - **Infect Away™**
 - **Mendwell™**
- PuriClean works to clean the area.
- Amazing diluted blend of Patchouli, Lavender, Mountain Savory, Palo Santo, Cistus, Citronella, Lemongrass, Rosemary, Tea tree, Lavandin & Myrtle.
- Put 8–10 drops in a 1-oz. spray bottle with distilled water for a quick skin-cleansing spritz.
- You can use an AromaGlide Roller Fitment to apply a generous amount.

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**Infect Away is a necessary addition to any home with pets.
It is the second step in healthy skin for our oily pets.**

Three-part system:

- PuriClean™ → Clean the area
- **Infect Away™ → Defend the area**
- Mendwell™ → TLC to the area

Beautiful gentle diluted blend of **Myrrh, Patchouli, Dorado Azul, Palo Santo, Ecuador Oregano & Ocotea**

You can use 1 – 2 drops straight or diluted on location ~~ smaller animals need less

You can put 8–10 drops in a 1-oz. spray bottle with distilled water for a **quick skin-cleansing spritz.**

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Animal Scents® **Mendwell** is designed to help your pets on their journey with a little TLC. Each of the oils in this blend are very relaxing, soothing & calming. When you apply them with a light gentle massaging action around the area, it will just give that added TLC your pet needs. Remember touch is very good for both you & your pet.

- It is the third step in healthy skin for our oily pets.

Three-part system:

- PuriClean™ → Clean the area
- Infect Away™ → Defend the area
- **Mendwell™ → TLC to the area**

Amazing diluted blend of Geranium, Lavender, Hyssop, Myrrh, Frankincense & Hinkoki

You can gently massage 1–2 drops topically around the entire area and a few inches past the area, touch is very soothing for our pets.

You can use an AromaGlide Roller Fitment to for convenience when applying to specific sites

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I like to think of this as our secret weapon step 4! Animal Scents® Ointment is a protective, soothing salve designed specifically for external use on animals. It is great to use after our 3 step protocol to lock in all of the oils. You layer this on top of the oil application & it will protect the area and keep out debris. The gentle and safe formula is enhanced with soothing fatty oils nature's & most powerful essential oils.

It is perfectly safe to apply without worrying about your pet licking it right back off. Nothing in any of the blends listed would hurt your sweet furry friends.

Palmarosa Oil

Carrot Seed Oil

Geranium Oil

Patchouli Oil

Coriander Seed Oil

Melaleuca Alternifolia (Tea Tree) Leaf Oil

Bergamot Oil

Rose Oil

Ylang Ylang Oil

Myrrh Resin Oil

Idaho Balsam Fir Oil

You can use our Animal Scents Ointment in isolation or in combination with any other essential oil.

As a side note, remember all of our Animal Scents products are human grade which means you could use this fantastic ointment on dry flaky feet elbows or any other location that needs a little protection from the elements.

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Animal Scents® RepelAroma™ a unique combination of purifying and invigorating essential oils that let your pet will love being outside annoyance free!

- Essential Oil Blend of **Citronella, Idaho tansy, Tea Tree & Palo Santo**
- Apply 2–4 drops to your hands and pet onto your animal's coat.
- Add to a 1 oz. spray bottle and spritz generously on your animal's coat or skin.
- Diffuse to keep pests away from certain areas in the home or small areas outdoors
- You can mix 2 cups baking soda w/ 10 drops ParaGize or Purification for a powder to sprinkle on carpets, pet beds & even your pets before they go outside to play.

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- Animal Scents® ParaGize™ a soothing topical blend with your pets overall well being in mind.
- This blend will help your pet get their pep back in their step!
- A gentle blend of **Ginger, Anise, Peppermint, Cumin, Spearmint, Rosemary, Juniper, Fennel, Lemongrass & Patchouli**
- Add 2–4 drops to water
- Use an AromaGlide Roller Fitment to apply to the abdominal area & paws
- Apply 2 – 4 drops topically straight or diluted on abdomen

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- Sulfurzyme is a mix of wolfberry and MSM, an organic dietary sulfur that helps:
 - Protect cells and connective tissue, among other functions.
 - Support intestinal function and eliminate free radicals.
- Animals instinctively know they need MSM and will eat grass to absorb MSM
- MSM is not added to traditional pet foods but is necessary for healthy cartilage & cell health
- Do not use the Sulfurzyme Powder, it has the addition of Stevia which is not safe for dogs.
 - If you do not like or can not give your pet pills, you can simple open the capsule & add it to their food. Be sure to save the capsule so you can use it to fill with oils ☺

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Ningxia Red: read slide

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Animal Oily DIY Fun – find a few compliant (watch names of the recipe, if it states or implies it can treat/heal/cure any symptom/illness/injury then you cannot use that title – you can still use the recipe but will just need to rename it – for instance something that says “hot spot” could be renamed to simply “Soothing Spray”) recipes you can provide with one or more of the oils listed on this page.